

Produktübersicht InstallShield:

Simply put, the **new InstallShield® 2010** is the InstallShield you've always wanted.

It includes over 400 new and improved features that customers have been asking for, including a revamped IDE that long-time InstallShield users will love. And of course it supports all the latest Microsoft® technologies like Windows® 7.

Want to create virtual applications? It's the future of installations, and InstallShield 2010 is the only installation tool that supports Microsoft App-V™.

If you haven't upgraded in a while, InstallShield 2010 is the version for you.

What's New in InstallShield 2010? A Lot!

- **Microsoft App-V Support:** Deploy applications as App-V virtual packages.
- **Windows 7 and MSI 5:** Install on Windows 7 and Windows Server 2008 R2 and leverage MSI 5 features.
- **New IDE:** Flattened architecture and dynamic search tools save you tons of time on everyday tasks.
- **String Editor View:** Control the localizable text strings displayed at run time.
- **Text File Changes View:** Configure search-and-replace actions to quickly modify text files at run time.
- **Web Applications – New IIS Tools:** New IIS scanner and improved view make it easy to create IIS Web sites, applications, and virtual directories.
- **Virtual Machine Detection:** Block your installations from running on virtual machines.
- **Setting Permissions:** Overcome MSI LockPermissions limitations.
- **Unicode Support:** Improve multi-language installation development with Unicode support.
- **Billboard Support:** Display Adobe® Flash® billboards and HTML controls on dialogs for branding.

InstallShield Professional

A Powerful and Easy-to-Use Installation Solution

InstallShield Professional Edition is a powerful and easy-to-use solution, ideal for both novice and seasoned installation developers. While most homegrown installation tools are not optimized for current industry standards, InstallShield Professional makes your life easy by letting you take advantage of latest technologies.

Using InstallShield Professional Edition, developers can:

- **Reduce development time** — Quickly and easily build your installations by moving pieces of an existing project (dialogs, custom actions, or features) to another installation project; create and manage re-usable project outlines so you don't have to start your installations from scratch.
- **Easily customize your installations** — Modify the layout of existing end-user dialogs; manage multiple product versions, allowing specific features to be included in a release via user-defined flags; and much more.
- **Better control your installations with InstallScript** — Add InstallScript custom actions to your MSI projects or create InstallScript projects that control your entire installation.
- **Get advanced support for latest technologies** — .NET Framework 3.5, IIS 7.0, Windows Server 2008 R2, Direct X 9.0c, Windows Mobile platforms, and more; edit XML files; and add 64-bit support to your installations.
- **Validate your installations for Windows 7** — Ensure your software installs and runs reliably on Windows 7.

InstallShield Professional Edition is available as either a node-locked or concurrent license. You can also optionally purchase the Virtualization Pack with the Professional Edition to support building Microsoft App-V virtual packages.

InstallShield Premier

The World's Most Powerful Installation Authoring Solution – Period

The top-tier InstallShield Premier Edition is the world's most powerful and flexible solution for Windows installations. Software companies serious about providing reliable, professional installations for their products trust the InstallShield Premier Edition.

InstallShield Premier Edition gives you all the capabilities of our Professional Edition, plus tons of exclusive functionality, including:

- **Avoid common installation issues**—Validators in the InstallShield Best Practices Validation Suite alert you if your installation violates any best practices guidelines.
- **Maintain a clean build system**—With the Standalone Build engine, you can use only the part of InstallShield that compiles installations.
- **Improve your end user's experience**—With refreshed end-user dialog designs.
- **Easily convert legacy installations into MSI packages**—With InstallShield Repackager, you can easily create MSI packages.
- **Localize your installation**—InstallShield's multilingual support lets you create installations for 35 runtime languages from one installation project.
- **Quickly roll out new installations**—With network repositories, it's now easy to build a repository of common elements that multiple installation authors can access and reuse in projects.
- **Create trial versions without modifying code**—With the try-and-die type of trialware's simple configuration changes, you can easily offer potential customers a fully functional, trial version of your product (After the predetermined trial limit has been reached on an end user's machine, the trial version automatically expires).
- **Save time with the IIS Scanner**—Only the Premier Edition allows you to import the IIS data from an existing Web site into your InstallShield project automatically using the IIS Scanner.

InstallShield Premier Edition is available as either a node-locked or concurrent license. You can also optionally purchase the Virtualization Pack with the Premier Edition to support building Microsoft App-V virtual packages.